



News Release

Wilkes University Family Business Alliance Joins The Network of Family Businesses

The Wilkes University Family Business Alliance has joined The Network of Family Businesses, an exclusive online network that connects families who want to stay informed of trends while building their family business legacies. The online organization, www.netfamilybusiness.com, was developed to provide an online meeting place where business owners can attend seminars without having to leave their offices.

Other members of The Network of Family Businesses include The Initiative for Family Business & Entrepreneurship of St. Joseph's University, the S. Dale High Center for Family Business Elizabethtown College and The New York Family Business Center.

The Wilkes University Family Business Alliance was developed by regional business owners and is a member-driven organization that aims to enable local family businesses to maintain and grow a profitable business and successfully transfer management and ownership to the next generation. The alliance provides its members with executive educational programs, enhanced networking opportunities with fellow family business owners, a forum to discuss common issues and concerns, and exposure to nationally recognized experts to ensure that the businesses' needs are constantly identified and addressed.

During the academic semester, the alliance hosts free lectures featuring guest speakers who are experts in their respective fields. Past speakers have included Chris Martin of C.F. Martin Guitar Co., Jay Bush of Bush Brothers & Co., and Matthew Sowcik, assistant professor of leadership studies and director of leadership education in Wilkes University's Jay S. Sidhu School of Business and Leadership.

For more information about the Family Business Alliance and its events, please contact Lanie Jordan at meliss.jordan@wilkes.edu or call at (570) 408-2120 for more information.

About Wilkes University

Wilkes University is an independent institution of higher education dedicated to academic and intellectual excellence through mentoring in the liberal arts, sciences and professional programs. Founded in 1933, the university provides its students with the experience, mentoring and



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education necessary for career and intellectual development as well as personal growth. Named one of the fastest-growing universities in the United States by *The Chronicle of Higher Education*, Wilkes offers the doctor of nursing practice, doctor of education and doctor of pharmacy degrees and more than a dozen master's degree programs, including the master of business administration and master of fine arts in creative writing. For more information, visit www.wilkes.edu

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