

NEWS RELEASE

FOR IMMEDIATE RELEASE:

**The Family Business Center at Alvernia University
Joins The Network of Family Businesses**



The Family Business Center is designed to strengthen family firms and help them address their most critical problems. The goal of the Center is to provide family business owners and key personnel with timely and valuable information to strengthen their businesses. The activities of the Center include educational seminars featuring nationally recognized speakers and advisors and drawing on the professional expertise of our sponsors and partners. Family-owned businesses are fundamentally important to the U.S. and regional economy and comprise the backbone of our economy. Strengthening entrepreneurial families has a great impact on the community.

The Network of Family of Businesses is an exclusive online network that connects families who want to stay on top of trends while building their family legacies. The online organization, www.netfamilybusiness.com, was developed to meet the businesses owners' limited time and schedule to get away from the office and attend seminars. An online meeting place also cuts down on the increasing cost of travel.

President of The Network of Family Businesses, Steven K. Moyer, stated this collaboration and partnership is an exciting step in continuing to provide a growing network of families in business access to educational resources as they strive to build their family legacy.

The Network of Family Businesses has over 400 Family Businesses including The Initiative for Family Business & Entrepreneurship of St. Joseph's University, The High Center for Family Business Elizabethtown College, The New York Family Business Center at Lemoyne and The Wilkes Family Business Alliance.

For more information, or to discuss how The Network of Family Businesses may be able to serve your family or organization.

The Network can be reached at steve@netfamilybusiness.com or 215-256-5997.